

Building a Zero TB Coalition: Alignment Matrix

| Stage | Goal | ZTBI Founding Partner Support Activity | Local Coalition Activity | Expected outputs demonstrating that goal has been achieved |
|--------------------|---|--|---|--|
| pre-alignment | Expression of local interest in ZTBI | Dissemination of ZTB evidence package on comprehensive approach | Introduce community stakeholders to ZTBI concept | Receipt of ZTB evidence package |
| | | Call with interested coalition members to discuss initial engagement and answer questions | Receive and discuss ZTB evidence package a comprehensive approach | Correspondence with Zero TB Initiative founding partners |
| | | | Begin to consider what area will align | |
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| intended alignment | Solidify a local ZTB coalition | Provide guidance documents for coalition building and governance structure | Identify stakeholders necessary to identify gaps in current programs and contribute to a comprehensive operational plan | Coalition governance document or charter |
| | | | Get buy-in from all necessary stakeholders | Coalition organizational chart |
| | | | | Key stakeholder assessment |
| | Commit to support a comprehensive approach in a selected zone or catchment area | Co-sign declaration of interest statement with coalition (if desired) | Announce intention to align | Signed Declaration of Interest to Align (ideally signed by key stakeholders identified on stakeholder form) |
| | | Disseminate public statements or announcements across ZTBI and partner media outlets | Convene stakeholder meetings to begin comprehensive gap analysis | Press/ media releases from any public announcements or events |
| | | Assign lead technical assistance partner to work with coalition on Gap Analysis, Operational Work Plan, and Resource Assessment | Consider broad operational target | |
| | | Provide guidance documents/ templates for the above | Start to identify potential resource streams | |
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| | | Introduce coalition members to global coalition through regional and international workshops | | |
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| active alignment | Develop operational work plan to implement a comprehensive approach in a specified area | Promote remote consultation to coalition as they perform the gap analysis and develop operational work plan Site visits (may include topic-specific workshops and/or targeted meetings to mobilize stakeholders to influence appropriate support channels for ZTB) | Complete comprehensive Gap Analysis using ZTBI framework (based on cascade framework and progress index) Complete first draft of Operational Work Plan , including: Activity Plan, Community Engagement Plan, Stakeholder Roles, M+E Plan, Training Plan, Timeline | Gap Analysis Operational Work Plan |
| | Resource mobilization | Notify ZTBI founding partners of resource gaps Support requests for resources to fill these gaps Engage partner networks where appropriate | Complete Resource Assessment by: (1) Mapping financial, in-kind, and infrastructure needs (2) Identifying potential sources of resources | Resource Assessment |
| | Public Declaration to initiate Zero TB in a select zone | Continued engagement with regional and international ZTBI partners through workshops and training events | Sign Zero TB Declaration stating that coalition has identified a geographically defined zone to initiate, improve, and sustain comprehensive S-T-P programs. In doing so, the coalition agrees to be publicly accountable, and share updates at regular intervals with ZTBI on the details of programmatic progress or challenges | Public Zero TB Declaration signed and announced |
| fully active | Implement a comprehensive approach | Support coalitions as they share program results as regional and international forums Co-host Zero TB “boot camps” with local coalition to showcase program to other cities within the extended Zero TB network | Comprehensive Search - Treat - Prevent activities are being implemented in select zones | Program results shared in ZTB and other regional and international forums |